



ULTRA-TRAIL Mt. FUJI kicks off on Friday, September 25

Trail runners from thirty-two countries from the world toe the line of a grand tour around Japan's iconic Mt. Fuji.



Fujikawaguchiko, Japan - The 4th edition of ULTRA-TRAIL Mt. FUJI will be held from Friday, September 25, 2015 to Sunday September 27, on the course that circumnavigates Mt. Fuji, the highest mountain in Japan and World Heritage. Including dozens of international elite athletes, 2,400 trail runners from 32 countries will run full loop, 168.6km "UTMF", or its half, 80.5km "STY" (Shizuoka to Yamanashi).

The ULTRA-TRAIL Mt. FUJI Race Committee, led by race director Tsuyoshi Kaburaki, organizes this event in partnership with local eleven municipalities in both Yamanashi and Shizuoka prefectures, related organizations and companies. More than 1,000 volunteers will work and support this international sports event as well. UTMF is proud to be one of the eleven member events in Ultra-Trail® World Tour again, the international league of ultra-distance trail running races in epic nature and mountains.

The race organization will host pre-race press conference with attendance of our partners and international elite athletes at 5pm, Thursday September 24 in Kawaguchiko. Post-race press conference will also be held with the both men's and women's champions, 2nd and 3rd place winners of UTMF at 8:30am, Sunday September 27.

For more information of ULTRA-TRAIL Mt. FUJI, see : <http://www.ultratrailmtfuji.com/en/>

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[Race Information]

The official name of the overall race is the "ULTRA-TRAIL Mt. FUJI". There are two race categories within the ULTRA-TRAIL Mt. FUJI: The "UTMF" (ULTRA-TRAIL Mt. FUJI) which takes racers around the entire circumference of Mt. Fuji and the "STY" (Shizuoka To Yamanashi) which goes half way around Mt. Fuji.

•Official name of the event

ULTRA-TRAIL Mt. FUJI

•Race dates

Friday, September 25, 2015 - Sunday, September 27, 2015. **Pre-race press conference at 5pm, Thursday September 24**

•Municipalities hosting the course

Fujikawaguchiko Town, Narusawa Village, Minobu Town, Yamanakako Village, Oshino Village, and Fujiyoshida City in Yamanashi Prefecture. Fujinomiya City, Fuji City, Susono City, Gotemba City, and Oyama Town in Shizuoka Prefecture.

•Two races in the event

ULTRA-TRAIL Mt. FUJI, aka "UTMF" in distance of 168.6 km

Shizuoka to Yamanashi, aka "STY" in distance of 80.5 km

•Race organization

ULTRA-TRAIL Mt. FUJI Race Committee(The Race Committee consists of the Fuji Trail Runners Club (Non-Profit Organization), Fujikawaguchiko Town, Narusawa Village, Minobu Town, Fujinomiya City, Fuji City, Susono City, Gotemba City, Oyama Town, Yamanakako Village, Oshino Village, Fujiyoshida City, R-bies Sports Foundation) *Names of municipalities are in order of which UTMF course goes through.

•Backed by

Under the auspices of : Embassy of France / Institut français du Japon, Ministry of Foreign Affairs, Ministry of Education, Culture, Sports, Science, Ministry of Land, Infrastructure, Transport and Tourism, Japan Tourism Agency, The Yamanashi Nichi Nichi Shimbun / Yamanashi Broadcasting System, Television Yamanashi Co.,Ltd., The Shizuoka Shimbun / Shizuoka Broadcasting System, Shizuoka Telecasting, Shizuoka Asahi Television, Shizuoka Daiichi Television Corporation, K-mix, Ultra-Trail du Mont-Blanc®

•Special sponsors

The North Face, GORE-TEX, and GOLDWIN

[Concept]

The ULTRA-TRAIL Mt. FUJI is an unparalleled event that challenges the human spirit through the outdoor sport of trail running. By connecting mountain trails, local footpaths and forest roads around the foothills of Mt. Fuji, this 168.6 km course allows participants to enjoy majestic 360 degree views of Mt. Fuji while experiencing the stunning natural beauty and culture of this region.

[Race Mission]

•**Self-Exploration:** The ULTRA-TRAIL Mt. FUJI is not about winning or competing against others. The objective of this extraordinary 168km trail journey around the perimeter of Mt. Fuji is to provide a challenge in which you can explore your physical and mental limits and discover new possibilities within yourself.

•**Respect For Nature:** Japan's culture has always been deeply interconnected with nature. However, in recent times, people have started to lose sight of this important connection. This race aims to cultivate respect towards the natural environment through the outdoor sport of trail running.

•**Sharing The Trails:** These trails have been created over many years by the people who live, work and enjoy the mountains. This race aims to foster a mutual respect and understanding between these different users and help communicate and promote the sharing of these trails.



[What makes us outstanding]

- In partnership with Ultra-Trail du Mont-Blanc®, the world's leading ultra distance trail running event- Original member event of Ultra-Trail® World Tour, the international league of ultra-distance trail running races in epic nature and mountains
- Dozens of international elite athletes in the highest tier of the sport
- Aid stations with local volunteers and food, operated in close relationship with each eleven municipalities in both Yamanashi and Shizuoka Prefectures

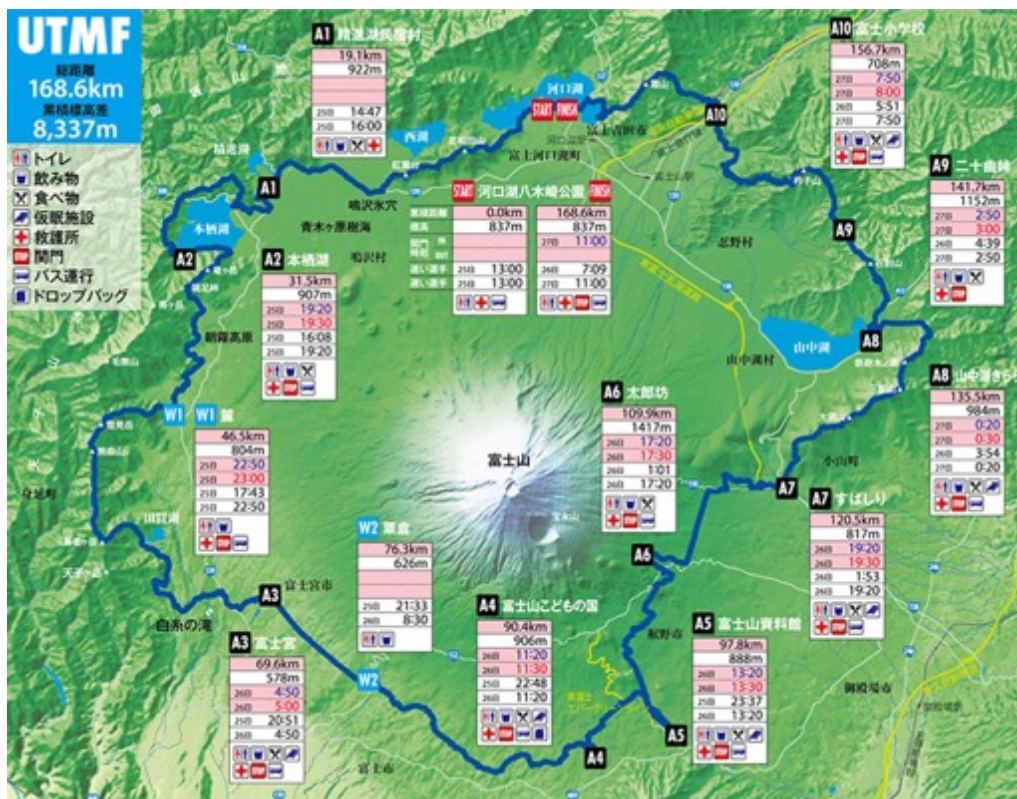
[Notes on ULTRA-TRAIL Mt. FUJI, aka "UTMF"]

- Date: Start at 1pm on Friday, September 25.
- Distance and accumulated ascent : 168.6 km and 8,337 mD+
- Cut-off: 46 hours
- Number limit of racers: 1,400
- Start and finish at: Yagisaki Kouen in Fujikawaguchiko Town
- Result of previous edition, men:

1st - François D'Haene (FRA) 19:09:13, 2nd - Ryan Nicholas Sandes (RSA) 20:18:59, and 3rd - Mike Adam Foote (USA) 20:54:16

- Result of previous edition, women:

1st - Nuria Picas (ESP) 23:27:34, 2nd - Fernanda Maciel (BRA) 23:46:24, and 3rd - Maria Semerjian (FRA) 27:16:13





Vol.2

2015.9.11

[Notes on Shizuoka to Yamanashi, aka "STY"]

- Date: Start at noon on Saturday, September 26.
- Distance and accumulated ascent : 80.5 km and 4,610 mD+
- Cut-off: 20 hours
- Number limit of racers: 1,000
- Start at: Fujisan Kodomo no Kuni in Fuji City
- Finish at: Yagisaki Kouen in Fujikawaguchiko Town
- Result of previous edition, men:
 - 1st - Yuta Sato (JPN) 10:52:21, 2nd - Sim Jae Duk (KOR)10:56:09, and 3rd - Tomonori Onitsuka (JPN) 11:18:08
- Result of previous edition, women:
 - 1st - Leah Dougherty (USA) 13:41:24, 2nd - Hiromi Yoshida (JPN) 14:08:49, and 3rd - Masako Ogata (JPN) 14:28:49





[Scheduled events for press]

Pre-race press conference will feature the event and racing, with race organizers and elite athletes. Post-race conference will be for interview with men's and women's top three finishers of UTMF and Q&A session will follow.

• Thursday, September 24

1pm - 5pm:	Check-in for both UTMF and STY racers.	At Yagisaki Kouen in Fujikawaguchiko Town
3pm:	Opens press center.	On the 1st floor at Lakeland Hotel Mizunosato in Fujikawaguchiko Town
5pm - 6pm:	Pre-race press conference*.	At press center

• Friday, September 25

8:00-11:30am:	Check-in for both UTMF and STY racers.	At Yagisaki Kouen in Fujikawaguchiko Town
12:30pm:	Opening ceremony of UTMF.	At Yagisaki Kouen in Fujikawaguchiko Town
1pm:	Start of UTMF.	At Yagisaki Kouen in Fujikawaguchiko Town

• Saturday, September 26

8:00-10:00am:	Check-in for STY racers.	At Fujisan Kodomo no Kuni in Fuji City
7:09am:	The first finish of UTMF (estimated).	At Yagisaki Kouen in Fujikawaguchiko Town
11:30am:	Opening ceremony of STY.	At Fujisan Kodomo no Kuni in Fuji City
12:00pm:	Start of STY.	At Fujisan Kodomo no Kuni in Fuji City
9:20pm:	The first finish of STY (estimated).	At Fujisan Kodomo no Kuni in Fuji City

• Sunday, September 27

8:00am:	Cut-off of STY.	At Yagisaki Kouen in Fujikawaguchiko Town
8:30am:	Release of official photo of the event for reporting use.	At press center
8:30-9:30am:	Post-race press conference* with UTMF top three winners.	At press center
10:00am:	Award ceremony of UTMF / STY, and closing ceremony.	At Yagisaki Kouen in Fujikawaguchiko
11:00am:	Cut-off of UTMF.	At Yagisaki Kouen in Fujikawaguchiko Town
1:00pm:	Closure of press center.	At press center

* Press conferences are in Japanese and English



[Services available at press center]

Press center will support press people with official press releases and press conferences, with facilities for press business. Please register for use of press room with attached registration form, no later than Tuesday, September 22.

- Date in service:

From 3pm to 6pm on Thursday, September 24, and From 10am on Friday, September 25 to 1pm on Sunday, September 27 (available all through the nights)
- Venue:

On the 1st floor at Lakeland Hotel Mizunosato (address: 1070 Kodachi, Fujikawaguchiko Town, Minamitsuru-gun, Yamanashi, Japan, 401-0302)
- Language:

Press staffs are fluent in English.
- Facilities:

Desk, WiFi access, and electricity outlets
- Services:

Press registration, information for reporting activities, press releases, official photos for reporting use, press permit for parking lot in Yagisaki Kouen
- Registration:

By e-mail or fax with attached press registration form. No later than Tuesday, September 22. Journalists and photographers without pre-registration may be declined to cover the event.
- Parking:

Request press permit for parking lot in Yagisaki Kouen, next to start / finish area. No cars will be allowed to park there without permit.
- Access map:





Vol.2

2015.9.11

Press Registration Form

FAX: +81-558-72-8466

E-mail: press@ultratrailmtfuji.com

Press contact:

Tatsuo Chiba, general secretary of The ULTRA-TRAIL Mt. FUJI Race Committee

Tel: +81-558-99-9117

Check the boxes of following options for press registration.

1 Cover the event on site? Yes No

2 Attend pre-race press conference on Thursday, Sep. 24? Yes No

Name of your country: _____

Name of business entity: _____

Name of media, or division: _____

Name of on-site representative of team: _____

Contact TEL. _____ FAX. _____

E-mail. _____

Number of crews in team Journalists: _____

Photographers (still): _____

Videographers: _____

Total: _____

Number of vehicles: _____

Notes from your team: _____

* No pre-order on position for photographers at press conference. First-come, first-served.

* Follow the directions of our race staff on your reporting and shooting in all sections of the event. Note that race organization will regulate areas and time zones for those activities.

Fill this form, and fax or e-mail it **no later than Tuesday, September 22.**